

A nighttime aerial view of a city, likely Los Angeles, with the Hollywood sign visible in the distance. The city lights are glowing against the dark blue sky.

ebbf ethical people **building** the future

ebbf's 31st annual conference

Becoming the source of social good.

**WHAT WE LEARNT
&
WHAT NEXT**

"Every age hath its own problem,
and every soul its particular aspiration.

The remedy the world needeth in its present-day afflictions
can never be the same as that which a subsequent age may
require.

Be anxiously concerned with the needs of the age ye live in,
and centre your deliberations on its exigencies and
requirements."

(Bahá'u'lláh)

CONTENTS

Thank you 3

Platforms 4

ebbf community platform..... 5

Flow of the ebbf annual learning event 6

Program Highlights 7

Speakers..... 11

About ebbf..... 14

Reads we recommend 15

About ebbf’s learning team 16

Acknowledgements 17



THANK YOU !

Thank you to all participants and speakers from around the globe who **came together to actively explore** the theme of ebbf's 31st annual conference:

How can we become the source of social good?

We started by getting to know the "aspirations of each of the souls" present at the event and went on to dream the future, see what is already emerging, see the principles that can guide that future and then trying how we can now experiment in actually enjoying being part of building that future.

Hopefully the object that participants chose on their first day to accompany them, is still with you and giving you inspiration as we progress together.

ebbf events are designed as learning experiences and we were so glad that participants took up the challenge and both listened to the inspiring short talks but then actively explored and contributed to our common understanding of the reality, exploration of the ideal future and what we can do to start to make it happen, in accompaniment with others.

The journey has just started. In this document you will find both some of the key learning elements we co-created but also the ways in which you can continue this mutual accompaniment together with other participants and the wider ebbf audience.

The first go-to options are:

- share highlights to attract the attention of people in your circles posting using the hashtag #ebbfaspiration.
- Join / invite to **next ebbf events** starting from 25th of May invitation by the learning team
- Use **the event platform** on Mighty Networks where you can continue the meaningful conversations leading to action, sharing of questions & materials.
- Learn from **highlights from the Miro board**
- See and share your **Mentimeter** contributions from **DAY 1** | **DAY 2** | **DAY 3**
- Enjoy and share **the summary of the videos** offered by the speakers from 4 continents that sparked our thinking and re-thinking of our role and that of our organizations.



PLATFORMS



ebbf Mighty Networks event platform
[CLICK THIS LINK TO JOIN](#)

This is where at any time you can find out what is going on, where you can maintain the connection with ebbf and event participants also after the event and where you can share content, ideas, questions with participants during the course of the event and in future weeks and months.

Back to Network

TRIBE
Becoming the source of social good

Activity Feed

Discovery

Members

About

Invite

Events

CHAT
Becoming the source of s...

ONLINE NOW

FRI, MAY 14 • 4:00PM
DAY 1 part 1 - Opening and Every soul has its aspirations
Zoom
1 going - Becoming the source of...

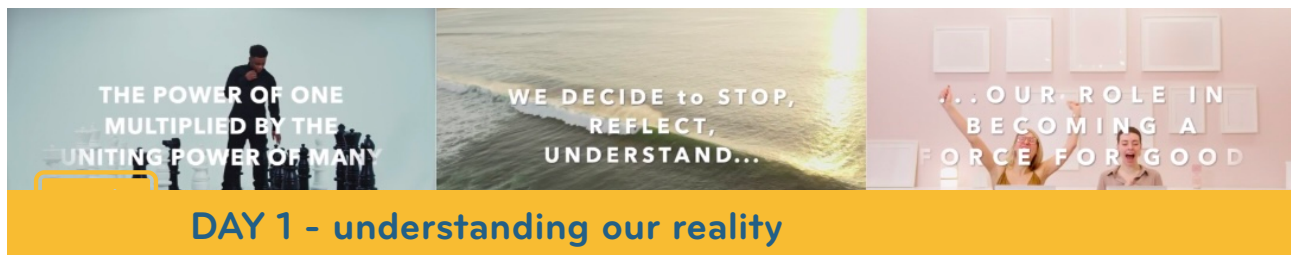
FRI, MAY 14 • 7:00PM
DAY 1 part 2 - Understanding reality - underlying issues an...
Zoom
1 going - Becoming the source of...

SAT, MAY 15 • 4:00PM
DAY 2 part 1 - Exploring the future, a better future
Zoom
1 going - Becoming the source of...

SAT, MAY 15 • 7:00PM
DAY 2 part 2 - What is already happening? Seeds of the fut...
Zoom
1 going - Becoming the source of...

SUN, MAY 16 • 4:00PM

FLOW OF ANNUAL LEARNING EVENT



What are our aspirations? What unites us?

What are the key issues we are facing and the underlying assumptions causing them? What positive signs are we seeing in the midst of so much confusion, what is emerging?

SEE THE 1st MIRO BOARD SUMMARY | [CHECK YOUR MENTIMETER IDEAS](#)

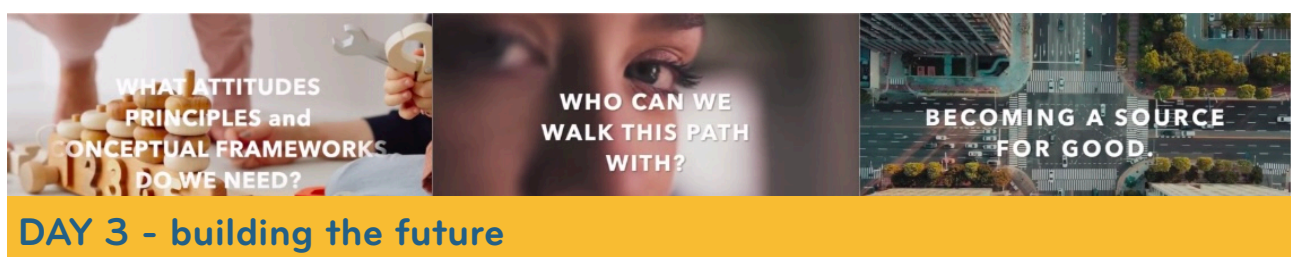


What is the ideal future we are aiming for?

What makes that desired future possible?

What is already working, what is giving us hope?

SEE THE 2nd MIRO BOARD SUMMARY | [CHECK YOUR MENTIMETER IDEAS](#)



How can we build the future? Who can we walk this path with? How do we create partnerships? What are the attitudes and conceptual frameworks that can help us progress? Where do we start?

SEE THE 3rd MIRO BOARD SUMMARY | [CHECK YOUR MENTIMETER IDEAS](#)

PROGRAM

DAY 1 Part 1 - FRIDAY

OPENING KEYNOTE VIEW HERE

Arthur Dahl - How can we become a force for social good?

LEARNING SESSION TRIAD

What is my aspiration, what are our aspirations?

PLENARY COLLECTIVE HARVESTING

What have we learnt from this first interaction?

KEYNOTE VIEW HERE

Valerie Julliard - Hope and power of people to overcome difficulties.
How human nature allows us to address the current underlying issues.

DAY 1 Part 2 - FRIDAY

KEYNOTE VIEW HERE

Bob Henderson - a spiritually galvanising new sense of purpose
understanding our reality, addressing key underlying issues

19:30 LEARNING SESSION

What are some of the key issues we are facing?
What are the underlying causes of each?

PLENARY SHARING

VIEW HERE KEYNOTE - HOPE from the Voice of Youth

Leonel Ramirez - in the midst of the crisis, what we should look out for,
what we can do, what I am doing.



PROGRAM

DAY 2 Part 1 - SATURDAY

[VIEW HERE FUTURE-SETTING KEYNOTE](#)

John Sanei - There is not one, but a number of possible futures. What should we make sure is part of those futures?

LEARNING SESSION

What are some key elements of an ideal future I aspire to co-create?

[VIEW HERE KEYNOTE](#)

Roy Steiner - When building visions of the future, what have we learnt at the Rockefeller Foundation about what works?

LEARNING SESSION

How do you move from now to then? What has worked for us, what have we observed is working when creating the future?

DAY 2 Part 2 - SATURDAY

KEYNOTE the voice of youth

[Ewurakua Dawson-Amoah](#) & [Nessrine Benlakhhal](#), how am I creating the future? What am I observing that is showing me the hope for that future? How am I contributing to the future?

LEARNING SESSION

What is already in place that is giving us hope?

MEDITATION - Allowing our learning to emerge

[KEYNOTE VIEW HERE](#)

Ndiitah Nghipondoka Robiati - What principles am I using to create the future in my nation of Namibia?

LEARNING SESSION



PROGRAM

DAY 3 Part 1 - SUNDAY 16th May

Welcome and framing of the day - how do we now start to build that future? With Whom?

VIEW HERE KEYNOTE

Eva Foust-Yazhari - How am I contributing to the future of finance, impact finance. Which partners did I choose? How did I involve them?

LEARNING SESSION SEE MIRO BOARD

With whom can we walk a path of transformation? Who are our best partners? What have we learnt about creating best partnerships?

VIEW HERE KEYNOTE

Sovaida Ma'ani - What is the ideal mindset and attitude to walk this complex path of evolution together with others?

DAY 3 Part 2 - SUNDAY

VIEW THE KEYNOTE

Josephine Lau - how she decided to build the future addressing a key social and cultural issue racial injustice, divide between China and the US and building bridges of dialogue and understanding.

MARKETPLACE of ACTIONS - SEE HERE

You will be able to choose and join the action that most closely addresses the path you wish to engage in with like minded people and fresh new ideas and energy.

VIEW KEYNOTE - The Voice of Youth

Olivier Avanzo - What I am observing, how I choose what projects to embark on to build the future.

CLOSING of THE #EBBFASPIRATION EVENT



SPEAKERS



EVA YAZHARI

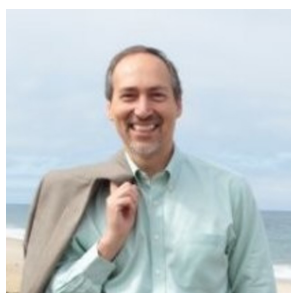
CEO Beyond Capital Fund

Useful ideas from Eva:

Her book here: [The good your money can do](#)

A recent video interview: [Start leveraging impact investment](#)

[How to become an impact investor podcast interview](#)



ROY STEINER

Senior VP, The Rockefeller Foundation

Useful ideas from Roy:

[Transforming the food system](#)

[Call to action: Multigenerational Collaboration for Food Systems Change](#)



JOSEPHINE LAU

Executive Director - The Serica Initiative

Useful ideas from Josephine:

"Is This Patriot Enough?"

A Conversation on Asian Identity and anti-AAPI Hate with George Takei & Lee Wong

<https://www.youtube.com/watch?v=d0jfpQMC5k>

More about her work at [The Serica Initiative](#)

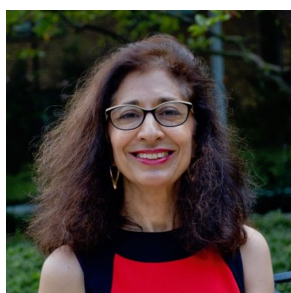


BOB HENDERSON

CEO at The Henderson Consulting Group

More useful resources about Bob Henderson here:

<https://northstarnetwork.org/speaker/robert-c-henderson-ph-d/>



SOVAIDA MA'ANI

Founding Director, Centre for Peace and Global Governance

Useful ideas from Sovaida:

Watch: [How can we shift mindsets and habits for better business?](#)

Read her books: [The Alchemy of Peace](#)

[Collective Security Within Reach](#)



JOHN SANEI

Futurist and Associate Partner at CIFS

Useful ideas from John:

Watch: [Designing the future of a more just financial system](#)

Read his latest book co-written with Iraj Abedian:

[Future Next](#)



NDIITAH NGHIPONDOKA-ROBIATI

CEO at Namibia Trade Forum

Video [Trade ministry executive director Ndiitah Nghipondoka-Robiati](#)



VALERIE JULLIAND

UN Resident Coordinator for Indonesia

[Interview on the UN's peacekeeping role in previous role in Nepal](#)

[About her appointment by Mr Gutierrez transitioning to Indonesia](#)

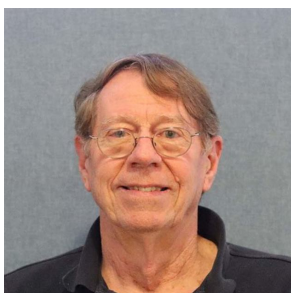


CAROLINE AVANZO

Founder of Gemmes.org

Interview: [The Gems within all of us](#)

[About Gemmes, her youth potential development organization](#)



ARTHUR DAHL

President of the International Environment Forum (IEF)

Keynote: [The Economy of Nature, what can we learn from nature about the ideal future economic systems?](#)

Arthur Dahl's [Blog - on the International Environment Forum](#)



EWURAKUA DAWSON-AMOAH
Founder, The Melacast Network

[More about the Melacast Network here](#)



LEONEL RAMIREZ
Freelance Writer

Some of his articles: <https://live-taste-cooking.pantheonsite.io/pupusas-hot-off-the-comal/>

[I'm 17. Here's how this pandemic year changed me.](#)



NESSRINE BENLAKHAL - Student



OLIVIER AVANZO - Student



Dr. DULIA ENKHTOR
Senior Consultant at ValueAdd Group

[Her ValueAdd Group model](#)

ABOUT EBBF

ebbf's mission statement:

"**ebbf** is a Baha'i-inspired global learning community that accompanies mindful individuals and groups through daily work and discourse to transform business and the economy thereby contributing to a prosperous, just and sustainable civilisation."

ebbf first began in 1990, then registered in Paris as an official non-profit association, in its 30 years of activity it has grown into a global learning community of mindful people with a common passion, to accompany individuals like yourself: people exploring how to contribute to a more prosperous, just and sustainable civilization, through our daily work and discourse.

ebbf accompanies like minded individuals in over 50 countries, by connecting you with new ideas, tools and individuals spread around the world who are exploring and learning through action, different ways to create more meaningful and purposeful workplaces. See here videos and examples of recent actions taken every day by ebbf members around the world.

ebbf is passionate about the influence of its seven core values to help us shape a better future.



#GenderEquality



#Moderation



#Justice



#Sustainability



#Unity



#HumanNobility

READS WE RECOMMEND

Books written by event speakers

[Click here to find out more](#)

the good your money can do

Becoming a Conscious Investor
Eva Yazhari

FUTURE NEXT

RE-IMAGINING
OUR WORLD &
CONQUERING
UNCERTAINTY



**JOHN SANEI &
IRAJ ABEDIAN**

COLLECTIVE SECURITY WITHIN REACH



Sovaida Ma'ani Ewing

IN PURSUIT OF

HOPE

A GUIDE FOR THE SEEKER

ARTHUR LYON DAHL

The ALCHEMY of PEACE

6 Essential Shifts
in Mindsets and Habits
to Achieve World Peace

Sovaida Ma'ani Ewing

LEARNING TEAM

As ebbf is a global learning community, it is only fitting that we enjoy the luxury of an ebbf learning team. A group of professional academics, investigators, practitioners who are responsible for many of the ebbf publications and knowledge centres that you see in the [ebbf knowledge centre here](#).

The objective of this team is to promote public discourse and social action. The Learning Team is dedicated to helping ebbf members capture and share what we are learning about applying Baha'i principles to the needs of society.

They offer learning experiences for ebbf members and their colleagues. They capture this learning in materials and formats that can be easily shared within and between organizations.

You will get to know the members of the learning team during the event and they will offer three sessions on the last day to interact with you and find out what are you still looking for? What format would be most useful for you to receive insights and how you might wish to be part of continuing their mission.

PRE-MEET THE **LEARNING TEAM** HERE:

<https://www.ebbf.org/teams>

POST-EVENT open dialogue opportunity with the learning team here:
25th of May - [EVENT LINK HERE](#)

ACKNOWLEDGEMENTS

We would like to thank the professionals who are as passionate as we all are about the mission of **ebbf** and the importance of serving a global learning community of people like yourself. **The members of the ebbf international events team** volunteered their time to create this event:



Laura Grassi |
[Linkedin](#)



Carl Emerson |
[Linkedin](#)



Madalina Neagu
[Linkedin](#)

The Visual harvesters who will visualise and give life to our ideas:



Antonio Iturra
[Linkedin Profile](#)



Alessandra Zaffiro
[Linkedin Profile](#)

And all **the professional keynoters from four continents** who gifted on a pro-bono basis their valuable keynotes for you, the ebbf community, active explorers who aim to contribute to building the future, a more prosperous, just and sustainable future.