### **27 December 2018**

### ebbf involvement in the United Nations Global Compact

The United Nations Global Compact (UNGC) is an initiative announced by Kofi Anan, then UN Secretary General, at the World Economic Forum in 1999 and launched in 2000. It is a call to companies to align strategies and operations with universal principles on human rights, labor, environment and anticorruption.

These four headings are developed in ten principles: two principles deal with the support of human rights and not participating in human rights abuses; four principles deal with labour issues, including freedom of association, collective bargaining, the elimination of forced and child labor and the elimination of discrimination in employment; three principles deal with the support of a precautionary approach to environmental challenges, to promoting environmental responsibility and to encourage environmentally friendly technologies; and one principle deal with combating corruption. The full text of the principles is available on the UNGC website at <a href="https://www.unglobalcompact.org/what-is-gc/mission/principles">https://www.unglobalcompact.org/what-is-gc/mission/principles</a> as well as on the EBBF site at <a href="https://ebbf.org/tools/ebbf-and-the-un-global-compact-initiative/">https://ebbf.org/tools/ebbf-and-the-un-global-compact-initiative/</a>

The UNGC principles address issues that are equally ebbf concerns and are particularly reflected in ebbf core values such as justice, gender equality and sustainability. They are also entirely compatible with ebbf's vision as a Baha'i-inspired global learning community that accompanies mindful individuals and groups through daily work and discourse to transform business and the economy thereby contributing to a prosperous, just and sustainable civilization. This has prompted ebbf to join, in 2012, the over 13'300 participants of which over 9'500 are companies and some 4'000 non-business organizations.

ebbf's commitment to support the UNGC principles was expressed in a letter addressed to H.E. Ban Ki-Moon, UN Secretary General by ebbf's Director General, Daniel Truran, and ebbf's liaison with the Global Compact, Jean-Pierre Méan, in support of ebbf's application for participation. This letter is available on the ebbf website <a href="here">here</a> . Ebbf's involvement and the opportunities for ebbf members to participate in UNGC activities are also developed on the ebbf website <a href="here">here</a>

In accordance with the requirement introduced on 31 October 2013 to submit a Communication on Engagement every two years (for the first time for ebbf by 31 October 2015), ebbf hereby expresses its continued support for the Global Compact and renews it ongoing commitment to the initiative and its principles. This renewed commitment is available on the ebbf website at <a href="http://ebbf.org/tools/ebbf-acting-on-sdgs">http://ebbf.org/tools/ebbf-acting-on-sdgs</a>

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ebbf has taken a large number of practical actions to support the Global Compact and to engage with the initiative. These actions have included e.g.:

- organizing ebbf events on topics related to the UNGC Principles, such as:a breakfast event held in Geneva on 12 October 2018 on the Future of Work, inspired by the UN human rights agenda: <a href="http://ebbf.org/event/ebbf-breakfast-geneva-????/">http://ebbf.org/event/ebbf-breakfast-geneva-????/</a>;
- a conference on "rethinking the governance of your organization" held in Geneva on 17-20 May 2018
- a breakfast event held in Geneva on 9 February 2018 on The importance of social engagement in business;
- a breakfast event held on 08 December 2017 in Geneva on Re-invention: How do we build agile, sustainable organisations that add real social value?
- a breakfast event held on 10 November 2017 in Geneva on The Data Excellence Science: Automate Business Excellence Management and "Govern by Value".
- a breakfast event held in Geneva on 6 October 2017 on "Responsible Business what for?
- a breakfast event held in Geneva on 15 September 2017 Closing the "Performance gap",
- a breakfast event held in Geneva on 10 March 2017 on Protecting the rainforests through traditional knowledge, modern science and technology
- a breakfast event held in Geneva on 9 December 2016 on How to accelerate the development of social innovation within companies?
- a breakfast event held in Geneva on 17 June 2016 on Beyond Cultures of Business Lobbying: Ethical
- Engagement of Business in Shaping Public Policy? a breakfast event held in Utrecht on 17.10.2018 on how can we make a social impact? our changing climate
- a breakfast event held in Munich 15.10.2018 Contribution of Social Business
- a breakfast event held in Guam (USA) on 22.09.2018 on A more humane approach to firing people
- a breakfast event held in Utrecht, on 24.08.2018 on How can we make a social impact? Creating collective prosperity
- a breakfast event held in Utrecht on 29.06.2018 on building an economy of abundance
- a breakfast event held in Munich, on 19.03.2018 on Re-thinking how we do Business for a Better Future

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- a breakfast event held in Guam, on 20.01.2018, on Island Environment Sustainability
- a breakfast event held in Zurich, on 28.12.2017, on Less is More
- 2018 Justice Conference, held from Friday 30 March to Monday 2 April, 2018 at the De Poort Conference Centre in The Netherlands on the theme: "Shining a Light of Illumination in Turbulent and Divided Times"
- 2016 Justice Conference, held from 25 27 March 2016 in The Netherlands on the theme: ADVANCING JUSTICE —SPIRITUAL FOUNDATIONS & PRACTICAL APPLICATION
- 2017 Justice Conference, held from 14-17 April 2017 in The Netherlands on the theme FROM DISINTEGRATION TO INTEGRATION, NAVIGATING THE FORCES OF OUR TIME
- Event held in London, on 16 March 2017 on the theme: THE ROLE OF ENTREPRENEURSHIP IN THE ECONOMIC EMPOWERMENT OF WOMEN AND GIRLS
- 22 to 27th de January 2018, EOI MSOSTON online executive course titled: Compromiso ético en la gestión empresarial <a href="http://www.eoi.es/blogs/msoston/">http://www.eoi.es/blogs/msoston/</a>
- 16th Feb 2018 (4 horas), RIC executive at IED, <a href="https://reddeindustriascreativas.com/programa-executive/">https://reddeindustriascreativas.com/programa-executive/</a> offered module titled: creating companies worth existing sustainable, meaningful, respecting human rights new activist companies
- 19 feb 2018 UEM ( 3 horas ) Master Universitario en Dirección de Comunicación Modulo 2 la comunicación corporativa: Comunicación en empresas con propósito social
- 10th April 2018 Instituto de Empresa / Net Impact Chapter , keynote on "building better business from the inside"
- 11th April 2018, UnltdSpain inspirational talk, <a href="https://www.unltdspain.org">https://www.unltdspain.org</a>, to kick off sustainable accelerator program of 2018
- 8th may 2018 at Ecoalf conference centre, Desayuno FORO MARCAS CON VALORES "Haciendo del prop**ó**sito la estrategia"
- 11th May 2018, Seminar Talk on leadership traits for social innovation fundacion la caixa / erste foundation
- 23rd May 2018, Gave talk at Women International Network Mobilizing Madrid event <a href="http://www.winconference.net/WINCONFERENCE\_WEB/UK/PL-Landing-6.awp">http://www.winconference.net/WINCONFERENCE\_WEB/UK/PL-Landing-6.awp</a>
- 25th May 2018, presenting and judging the sustainability innovation projects of students during the <u>commonpurpose.org</u> event in Madrid

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- 2 july 2018, member of panel of impact capital event, <a href="http://www.dirse.es/events/la-oferta-capital-impacto-espana/">http://www.dirse.es/events/la-oferta-capital-impacto-espana/</a>
- 20 to 23rd September 2018, Rome Italy, ebbf impact retreat an event organized by ebbf attracting global leaders to define key imperatives for action today, what action looks like, creating and disseminating programs of impact
- 29th september 2018 (Sanabria, Zamora), economía circular, "Retos del emprendimiento. Emprender en un modelo de economía baja en carbono/economía verde",
  - http://eco-circular.com/2018/09/28/sanabria-sera-el-epicentro-del-emprendimiento-verde-este-fin-de-semana/
- 4 Oct 2018 (Impact Hub Madrid), As part of the Global Pro Bono National event what are international impact communities and how are they making a difference? https:// impacthubmadridnetwork.spaces.nexudus.com/es/events/view/679903585/impactcommunities-meeting--impact-hub--b-corp--global-pro-bono-network
- 8 y 9 Octubre 2018 (Madrid), Sustainable Brands event morning panel (making brands human)
   afternoon workshop (measuring the positive impact of companies), http:// sustainablebrandsmadrid.com/sb18/
- Athens, Greece, on the 12-13th of October 2018. spiritual management models international conference presentation, <a href="https://spiritualmanagementmodels.net/en/">https://spiritualmanagementmodels.net/en/</a>
- 18 Oct 2018, EOI International master in sustainable development course offered on social innovation finding a path towards a meaningful career <a href="https://static.eoi.es/course/downloads/curso\_imsd\_madrid\_2018.pdf">https://static.eoi.es/course/downloads/curso\_imsd\_madrid\_2018.pdf</a>
- 26th Oct 2018, presentation and panel at Foro nueva economía. ¿Cómo avanzar hacia una economía al servicio de las personas y el planeta? event in Vitoria-Gasteiz <a href="https://www.vitoria-gasteiz.org/we001/was/we001Action.do?">https://www.vitoria-gasteiz.org/we001/was/we001Action.do?</a>
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  Labour, Environment and anti-corruption

#### Participating in UN activities:

 being accredited to the UN Conference on Global Investment Forum on 22-26 October 2018, in Geneva;



Daniel truran director general - ebbf